

SHAHRIAR AHAMMED SAKIB

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SUMMARY

Active and enthusiastic BBA undergraduate at Shahjalal University of Science and Technology with a strong passion for leadership, teamwork, and student development. Experienced in teaching, event coordination, and international leadership programs. Skilled in Excel and Canva, with proven ability to organize activities, collaborate effectively, and contribute to impactful club initiatives.

EDUCATION

Bachelor of Business Administration
Shahjalal University of Science and Technology

Nov 2024 - Present

- 2nd year 1st semester
- CGPA: 3.63

EXPERIENCE & VOLUNTEERING

Campus Ambassador, Interactive Cares

Dec 2025 - Present

- Representing Interactive Cares by strategically promoting career-oriented upskilling programs within the university community.
- Supporting promotional initiatives, student onboarding, and community engagement through structured on-campus and digital activities.

Intern, Oley.ai

Dec 2025 - Present

- Driving AI and business development projects across multiple sectors, leveraging enterprise AI tools, client engagement, and data-driven growth strategies.

Wing Assistant Officer, SUST Business Club

Jul 2025 - Present

- Coordinating club events through teamwork, planning, and execution.
- Designing posters and social media content to enhance event promotion and engagement.

Virtual Intern, Excelerate

May 2025 - Jul 2025

- Conducted platform-specific social media audits across LinkedIn, Instagram, and Facebook, developing strategic content recommendations based on data and competitor analysis.
- Worked in a cross-functional virtual team to prepare weekly performance reports and create professional slides supporting outreach strategies.

PROJECTS

Dengue Phenomenon in Bangladesh - Dhaka Region

- Developed and deployed a dynamic dengue analysis dashboard in Excel, empowering rapid hotspot identification and data-driven interventions for Dhaka’s seasonal outbreaks.

Spotify Listening Data Analysis Dashboard

- Analyzed Spotify listening data in Excel, creating an interactive dashboard that revealed key trends and top artists to drive personalized music insights.

Dashboard Building on Hospitality Domain using Power BI

- Created a Power BI dashboard for hospitality to track occupancy, revenue, and customer metrics, delivering clear insights through simple visualizations and reports.

TECHNICAL SKILLS

- Canva(Post & Slide design)
 - Basic PowerBI
 - Meta Business suite
- Excel (Dashboard & data analysis)
 - MS Office

SOFT SKILLS

- Teamwork & Collaboration
 - Problem-Solving
- Event coordination
 - Creativity & Innovation

ADDITIONAL INFORMATION

- Languages:** Bangla, English
- Key Achievements:** Completed Aspire Leaders Program 2025 (Cohort 3) and received certification. Semi-Finalist, 2nd National Social Business Case Competition.
- Interests:** Enthusiastic about teamwork and active campus involvement. Committed to continuous skill development and exploring new opportunities. Strong interest in student engagement, brand promotion, and building connections between organizations and the campus community.